

Office of the Town Administrator

# 2024 Warrant Strategic Planning Select Board and Advisory Budget Committee

## Agenda

December 12, 2023

#### **Goals**

- 1. Develop strategies to <u>educate</u> and empower voters to make informed decisions regarding the 2024 warrant.
- 2. Develop strategies to collectively advocate for the identified and unanimous priorities.

Make a motion to adopt the goals [as amended] and meaningfully participate in the education and advocacy through the March 12, 2024 vote.

## **Parameters for Discussion**

- 1. Warrant Article Naming and Key Phrases
  - a. Consider describing what it does instead of what it is.
- 2. Relationship with Master Plan, Capital Improvements Plan, or Recent Surveys
- 3. Advisory Budget Committee Statement on Government Operations
- 4. Develop Questions to be Answered Before they are Asked
- 5. Communication Plan/Tools
  - a. Existing Strategies
    - i. Voter Guide
    - ii. Warrant Webpage
    - iii. Postcard (view example on warrant webpage)
    - iv. Sign(s) (view examples on warrant webpage)
      - 1. Detailed signs at Community Center, Town Center, 426 Caelf Highway, Public Safety Building
    - v. What's That Warrant Article
      - 1. Warrant Article-a-Day Facebook Features
    - vi. Barrington Kids Vote
  - b. New Strategies
    - i. Google forms voter guide?
      - 1. Include individual tax impact
    - ii. Videos
      - 1. Informational
      - 2. Interview-style



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- iii. Graphics/Charts/Graphs
- iv. Meet with/be available to the public
  - 1. January 23, 2024 Primary Election
- v. Materials for existing e-mail newsletters
  - 1. Recreation
  - 2. Library
  - 3. School
- vi. Strategy for online community groups
- vii. Topic-specific public information meetings

### **2024 Warrant Article Topics**

#### 1. Capital Reserve Contributions

- a. Proposal to fund 50% of all capital reserve contributions from unassigned fund balance.
- b. Describe the purpose and intent of the capital reserve approach to large, anticipated expenditures.
- c. Finalize the priority order of the capital reserve warrant articles.
- 2. Operating Budget
- 3. Public Safety Building Design and Impact Fees
- 4. Community Center Grant
- 5. Transfer Station Revolving Fund
- 6. Ambulance Revolving Fund 100%
- 7. Community Power
- 8. Zoning Amendments
- 9. Barrington Commons and Tax Incremental Financing District
- 10. Library