

Meeting Minutes Discussion Results

Style Definition: Heading 2

Draft Barrington Master Plan survey (using MetroQuest)

The MetroQuest layout is limited to 5 sections total. The first section is always an introduction; the last section is for wrap-up questions (final and demographic questions in this case). That leaves us with three sections to play with and each one has to stick with a specific question type. I included links to examples on the MetroQuest website at the start of each section.

REVIEW NOTES: For an overall look at the potential layout – here's a link to SRPC's Active Transportation Survey which is currently live:

<http://strafford.org/services/active-transportation/>

Introduction Section

Thank you for taking time to fill out this survey. You are providing input that is vital to updating Barrington's Master Plan chapters on future land use and transportation. Please fill out the following questions as completely as possible.

Commented [VP1]: Possible to put a time on how long it takes to complete the survey?

This effort is being conducted by the town's Planning Board and a Master Plan steering committee. Barrington has hired Stafford Regional Planning Commission to facilitate development of the Master Plan chapters and conduct outreach. If you have follow-up questions, please contact us:

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Standard Survey Questions

REVIEW NOTES: The second section could use the “standard survey” type to ask single-choice questions on a wide range of topics. At right is a screenshot example and here’s a link to the MetroQuest what the standard survey question section would look like.

Here’s a link to the MetroQuest page with more detail and examples of standard survey question sections.

<https://support.metroquest.com/screen-guide/standard-survey-screen/>

Section 1 - Commuting

1. When you commute to work, do you usually...

- Drive alone
- Mostly drive, but sometimes ride my bike or walk if the weather’s good.
- Bicycle or Walk
- Carpool
- Work from Home

2. If you live in Barrington and primarily drive for work, how long is your commute?

- 5 – 10 minutes
- 10 – 20 minutes
- 30 – 45 minutes
- Over an hour

3. If you commute to Barrington for work and primarily drive, how long is your commute?

- 5 – 10 minutes
- 10 – 20 minutes
- 30 – 45 minutes
- Over an hour

Section 2 - Energy and climate

4. Are you concerned about potential impacts of more frequent and powerful storms on Barrington and the surrounding area?

- Yes/No

5. Do you support use of town-owned land to install solar panels if the electricity is used for municipal facilities?

Yes/No

Section 3 - Transportation Infrastructure Improvements

The screenshot shows a survey interface titled "The Experience" with the subtitle "Tell us how you use buses and what is most important to improve". On the left is a sidebar menu with options: "Bus use frequency" (highlighted), "Getting to the bus stop", "Bus and subway transfers", "Priorities for improvement", "Introduction", and "Introduction 2". The main content area displays the "Bus use frequency" question: "Tell us how often you use buses". It contains two sub-questions: "On how many days during a typical week do you use local (including limited and Select) buses in the Metropolitan?" with a dropdown menu, and "On how many days during a typical week do you use rapid buses?" with radio button options: "7 days per week", "6 days per week", "5 days per week", "4 days per week", "3 days per week", "2 days per week", "1 day per week" (which is selected), and "Less than 1 day per week". There is also a checkbox option "I never use express buses".

Commented [CL2]: We have a lot more room in this section to add more topics and questions

Commented [VP3]: Why have a yes and no question here? We have a hazard mitigation plan that address this question. The concerns are more about road washout, power outages, etc.

Colin, can we look at water quality?
Utility infrastructure?

Not sure if this is the appropriate location for this type of question.

Commented [VP4]: Keep question. Can we reword this somehow to not put town owned land for municipalities? We cannot support the solar at our new town hall currently, for example.

Why are we asking a yes or no here? What data are we interested in?

6. If there were more dedicated access to bicycles and pedestrians, would you ride your bike or walk more often (for any reason)?

- Yes/No

7. What transportation initiatives would you consider for improvements to the Town? (ranking style)

- parking at trail heads
- crosswalks
- sidewalks
- bike lanes
- Initiatives to encourage walk or biking more?

7. Transportation System Improvements.

Which bicycle and pedestrian improvement should Barrington (ranking style)

- Adding more safe routes for bicycles and pedestrians along roads
- Non motorized Off-road recreational trails
- Motorized off-road recreational trails
- walking paths
- Sidewalks
- crosswalks,
- and pedestrian safety at specific intersections or other locations
- Other Suggestions

Which of the following should Barrington prioritize to improve travel mobility (ranking style)

- Access to public transportation |
- ,
- Transportation options for seniors and people with disabilities
- Bike route connectivity on roads and off road trails
- trail connectivity
- Back road connectivity; alternate routes
- Speed limits
-

Commented [VP5]: Routes doesn't seem to work well here. Another rework of the question?

Commented [VP6]:

Commented [VP7]: Possible to do a ranking system instead of asking for a pick one option?

Commented [VP8]: New question added here. List of possible initiatives?

Commented [JC9]: What if they think it should be something else or nothing at all

Commented [VP10]: Not sure what this exactly means. Either take out or ask specific question , like signalized crossings or similar.

Commented [VP11]: Will this be a fill in the blank?

Commented [VP14]: Is there a better wording for this? The committee felt like it was too similar to the first bullet point

Commented [VP15]: Would this be appropriate to discuss here?

Strategy Rating Questions

REVIEW NOTES: There are several questions that are multiple-choice/ranking questions. We think the “Strategy Rating” type is the best option for these, **At right is a screenshot of what it looks like. We are limited to eight sections (tabs on the left of the screen), and eight questions per section.** Here’s a link to the MetroQuest page with more detail and examples: <https://support.metroquest.com/screen-guide/strategy-rating-screen/>

Draft Questions

1. Which of the following activities do you think are most needed in Barrington?

- Promote tourism
- Expand winter recreation (like cross-country skiing or snowmobiling)
- Increase access to forests and trails
- Increase safe places to walk or bike
- Beach access
- Town Beach
- Town Common Area
- Promote local agriculture
- Increase cultural events and social engagements (e.g. music or arts festivals, craft fairs)
- More Town park land
- Town Pool
- Other Suggestion

1.— What would you like to see in Barrinton? Medical/healthcare offices What would you like to see in Barrinton?

- Grocery stores
- Service businesses (e.g. dry cleaner, banks, auto repair, pet/vet services, salon/barber)
- Fitness centers, yoga studios, or other indoor recreation facilities
- Walkable retail and commercial areas
- Farms, farm stands, farmer markets, and related agriculture businesses
- Expansion of a
- Indoor recation
- Outdoor Recreation
- Light industry fter/summer school camps and programs
- Resaurants/coffee shops
- Other Suggestion

2. What types of housing would you like to see in Barrington in Barrington?

- Single family homes with minimum 2 acres
- conservation subdivision
- Attached town houses

Commented [VP17]: May need to define safe. On roads?

Commented [VP18]: Will this be a fill in question?

Commented [VP19]: May need a definition to clarify

Commented [VP20]: Will this be a fill in question?

Commented [VP21]: Add a * with the definition from our regulations

- Accessory dwelling units (“In-law apartment”)
- Apartment buildings (3+ units)
- Duplexes
- Assisted living facilities or 55+ independent senior housing
- Manufactured housing
- Workforce housing
- Other Suggestion

Commented [VP22]: Will this be a fill in question?

1.— What types of commercial development would you like to see in the Town?

Commented [VP23]: Separation of this question into housing and commercial? Or keep only as commercial?

- Expand existing village centers into surrounding areas
- Allow development in a new area to create a new village center
- Make it easier to add accessory dwelling units to existing residential properties
- Allow existing single-family homes to be renovated or repurposed for 2-4 units
- Encourage subdivisions that spread units evenly throughout Barrington on larger lots
- Encourage subdivisions that cluster units on smaller lots in exchange for conserving open space
- Other Suggestion

Commented [VP24]: Fill in question?

- Make it easier to open a home-based business including outdoor storage of vehicles
- Allow more/denser development in existing village centers
- Install town water or sewer
- Offer temporary property tax reductions
- Install sidewalks, benches, bike lanes, streetlights, and other non-auto features
- Reduce setbacks from the front yard (road) or side yard (neighbors)
- Sell or make available town-owned land for commercial development
- Other Suggestion

Commented [VP26]: Fill in question opportunity?

• What types of future development do you see for the Town?

Commented [VP27]:

- More affordable housing
- New businesses and services
- Tourism and visitors
- Increase to non-residential tax base
- Limit increase to school-aged children
- Protected open space for active recreation (e.g. ballfields, playgrounds)
- Protected conservation areas for wildlife habitat and passive recreation (e.g. hiking, cross-country skiing)
- Maintain rural character
- Other Suggestion

REVIEW NOTES: We think a map-based section would be good for the last section before wrap-up questions. Respondents can place pins to identify places/things/projects that are important to them and provide specific input.

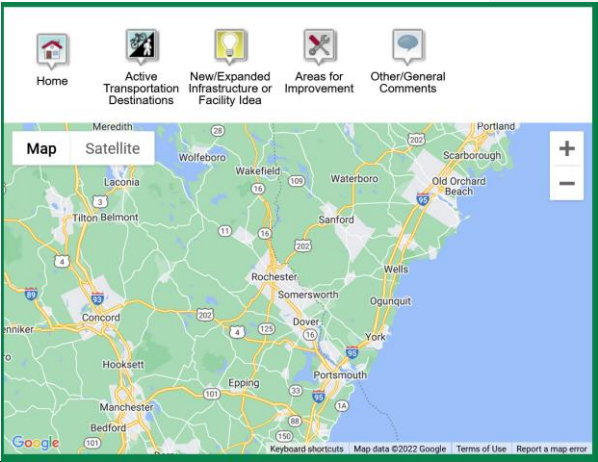
Here’s a link to the MetroQuest page with more detail and examples:
<https://support.metroquest.com/screen-guide/map-marker-screen/>

Mapping Question

Draft Questions

- 1. Do you have specific ideas for improvements in Barrington? Show us on the map!

Intro window text: “Place pins on the map where a new community feature could go, where your favorite spot is, or where things could be improved.”



Pin Title	Explanation window text
Favorite Spot	“This is my favorite spot in Barrington (why?)”
Desired Community Feature	“I wish Barrington had _____ here”
Traffic Safety Issue	DROPDOWNS: “lots of near-misses here”; “cars go too fast here”; “difficult to get in/out at this location”
Walking/Biking Safety	“I wish I could bike/walk to this location but it is unsafe”
Cultural Improvement Idea	“Have an idea for a community or cultural event like a festival, concert, or other social event?”
Increase Housing	“This would be a great place to add more housing
Increase Commercial uses	“This would be a great place for more businesses/shops/restaurants here”
Something Else	“Is there something else you want to tell us about?”

Commented [VP28]: Not sure of the wording on this question.

Wrap-up questions

REVIEW NOTES: The last section is dedicated to wrap-up questions. We're restricted to a few standard survey questions and a "thank you" screen with links (example at right).

Link to MetroQuest site with more info and examples:

<https://support.metroquest.com/screen-guide/wrap-up-screen/>

1. **Think about Barrington's future. What town or area have you visited or lived in or read about that you think Barrington can aspire to? Tell us why?**

- Open-ended

2. **I am.... (check all that apply)**

- A full-time Barrington resident
- A seasonal Barrington resident
- A business owner in Barrington
- Employed in Barrington (at a Barrington business)
- Employed in Barrington (self-employed, home business, or working remotely)
- A landlord or owner of property in Barrington
- Student
- Retired
- Work on agriculture? (Farmer?)
-
- Other (please explain) [open-ended]

3. **Do you have children living at home who are younger than 18?**

- Yes/No

4. **Do you have children living at home who are over 18?**

- Yes/No

5. **What is your age?**

Drop-downs

- 16-24
- 25 – 34
- 35 – 44
- 45 – 54
- 55 – 64
- 65 – 74

The screenshot shows a survey interface titled "Thank you!" with a sub-header "Please answer a few final questions, then click Finish when you are done." The interface is divided into two main sections: "Final Questions" and "Thank You!".

Final Questions:

- 1. "Thanks for your input so far. Your input is valuable for our study."
- 2. "What's your age?" with a dropdown menu.
- 3. "Which of the following describes you? (check all that apply)" with checkboxes for:
 - I live in Winterfell
 - I work in Winterfell
 - I own a business in Winterfell
 - I'm the parent of a car-rider student.
- 4. "How long have you been associated with Winterfell?" with radio buttons for:
 - Less than 5 years
 - 5 to 9 years
 - 10 to 19 years
 - 20 to 34 years
 - 35 to 49 years
 - 50+ years
- 5. "Let's stay in touch (optional)" with an "Email..." input field.
- 6. "Additional Comments (optional)" with a "Type..." input field.

Thank You!:

- 7. "Thank you for completing the Winterfell Mobility Study survey!"
- 8. "Your input will help improve transportation conditions in the area. Please stay tuned to the project website for the latest information!"
- Buttons: "Project Partners", "Project Site", "Additional Information"
- Text: "Please share this with others and help us get everyone involved!"
- Social media icons for Facebook and Twitter.
- Text: "Answer the questions you want to, then click Finish."
- Button: "Finish"

Commented [CL29]: We want a visioning-type question and went back and forth on the best location for this one. It's a big question and we don't want people to skip it if it's at the end and they have survey fatigue; but it could be helpful at the end after they've been thinking about the other questions before.

Commented [JC30R29]: I like it. It's right at the beginning here. For some it may be a q that takes some thinking, the prior pages will walk them to this point and then tada right at the top of the page...

Commented [CL31]: Family with children under 18 and over 18

Commented [VP32]: High school or college? Perhaps separate the two?

Commented [VP33]: Not sure on wording to capture this group

Commented [VP34]: Age range to capture new drivers, that would be most likely to take the survey

- 75+

6. Other Comments?

Open-ended comment box

Commented [VP35]: Limitations? What in particular are we looking to gather for data here?